

# Letters to Santa



## Premium Sponsor

\$300

- Sponsor **promoted in weekly social media posts** via Berwyn Park District's Facebook page. Posts will mention business as a community sponsor along with a promotional message during the month of December. \* Post can also be advertised for Black Friday Sales if donation is received prior to this date.
- Sponsor **receives half page ad in 10,000 Berwyn Park District 2018 summer programming guides.**
- Sponsor's **logo prominently displayed in all promotional pieces** regarding Letters to Santa. Promotional pieces include: flyers, email blasts, bulletin boards and
- Sponsor's **logo individually displayed on five Santa Mailboxes** (12 large mailboxes in various, high-traffic locations throughout Berwyn)
- Sponsor **listed on Berwyn Park District's website with link** for winter season.

## Gold Sponsor

\$200

- Sponsor **promoted in two social media posts** via Berwyn Park District's Facebook page. Posts will mention business as a community sponsor along with a promotional message during the month of December. \* Post can also be advertised for Black Friday Sales if donation is received prior to this date.
- Sponsor **receives 3 ½" x 2" advertisement in 10,000 Berwyn Park District 2018 summer programming guides.**
- Sponsor's **logo displayed in all promotional pieces** regarding Letters to Santa. Promotional pieces include: flyers, posters, email blasts and bulletin boards.
- Sponsor's **logo individually displayed on four Santa Mailboxes** (12 large mailboxes in various, high-traffic locations throughout Berwyn)
- Sponsor **listed on Berwyn Park District's website with link** for winter season.

## Silver Sponsor

\$100

- Sponsor **promoted in one social media posts** via Berwyn Park District's Facebook page. Posts will mention business as a community sponsor along with a promotional message during the month of December. \* Post can also be advertised for Black Friday Sales if donation is received prior to this date.
- Sponsor's **logo displayed in all promotional pieces** regarding Letters to Santa. Promotional pieces include: flyers, posters, email blasts and bulletin boards.
- Sponsor's **logo individually displayed on three Santa Mailboxes** (12 large mailboxes in various, high-traffic locations throughout Berwyn)
- Sponsor **listed on Berwyn Park District's website with link** for winter season.

## Bronze

\$50

- Sponsor's **logo individually displayed on two Santa Mailboxes** (12 large mailboxes in various, high-traffic locations throughout Berwyn)

**\*Select your desired mailbox location on a first come, first serve basis. Sponsorship deadline is November 17, 2017\***

**Thank you for your interest and support with Berwyn Park District's holiday programming!**

For all additional question or comments, please contact Anna Atwater or Cody Brown at, (708) 795-2892. Thank you for your interest and support in your community park district. We look forward in hearing from you soon.

Cody Brown  
Cbrown@berwynparks.org

*\* Please refer to the backside of this letter for the Sponsorship form \**



**Berwyn Park District Presents**

# *Letters to Santa*

Please return completed form and donation to the following address, or request for a Berwyn Park District staff to pick up form by November 17th:

**Berwyn Park District  
3001 Wisconsin Ave.  
Berwyn, Illinois, 60402**

Sponsorship Categories  
(Please circle your support)

**Premium Sponsor - \$300**

**Gold Sponsor - \$200**

**Silver Sponsor - \$100**

**Bronze - \$ 50**

Enclosed is our check for \$ \_\_\_\_\_ made payable to the *Berwyn Park District* in support of Letters to Santa

CONTACT PERSON'S NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

*Thank you for your support!!*