

Letters to Santa



Premium Sponsor

\$300

- Sponsor **promoted in weekly social media posts** via Berwyn Park District's Facebook page. Posts will mention business as a community sponsor along with a promotional message during the month of December. * Post can also be advertised for Black Friday Sales if donation is received prior to this date.
- Sponsor **receives half page ad in 10,000 Berwyn Park District 2018 summer programming guides.**
- Sponsor's **logo prominently displayed in all promotional pieces** regarding Letters to Santa. Promotional pieces include: flyers, email blasts, bulletin boards and
- Sponsor's **logo individually displayed on five Santa Mailboxes** (12 large mailboxes in various, high-traffic locations throughout Berwyn)
- Sponsor **listed on Berwyn Park District's website with link** for winter season.

Gold Sponsor

\$200

- Sponsor **promoted in two social media posts** via Berwyn Park District's Facebook page. Posts will mention business as a community sponsor along with a promotional message during the month of December. * Post can also be advertised for Black Friday Sales if donation is received prior to this date.
- Sponsor **receives 3 ½" x 2" advertisement in 10,000 Berwyn Park District 2018 summer programming guides.**
- Sponsor's **logo displayed in all promotional pieces** regarding Letters to Santa. Promotional pieces include: flyers, posters, email blasts and bulletin boards.
- Sponsor's **logo individually displayed on four Santa Mailboxes** (12 large mailboxes in various, high-traffic locations throughout Berwyn)
- Sponsor **listed on Berwyn Park District's website with link** for winter season.

Silver Sponsor

\$100

- Sponsor **promoted in one social media posts** via Berwyn Park District's Facebook page. Posts will mention business as a community sponsor along with a promotional message during the month of December. * Post can also be advertised for Black Friday Sales if donation is received prior to this date.
- Sponsor's **logo displayed in all promotional pieces** regarding Letters to Santa. Promotional pieces include: flyers, posters, email blasts and bulletin boards.
- Sponsor's **logo individually displayed on three Santa Mailboxes** (12 large mailboxes in various, high-traffic locations throughout Berwyn)
- Sponsor **listed on Berwyn Park District's website with link** for winter season.

Bronze

\$50

- Sponsor's **logo individually displayed on two Santa Mailboxes** (12 large mailboxes in various, high-traffic locations throughout Berwyn)

Select your desired mailbox location on a first come, first serve basis. Sponsorship deadline is November 17, 2017

Thank you for your interest and support with Berwyn Park District's holiday programming!

For all additional question or comments, please contact Anna Atwater or Cody Brown at, (708) 795-2892. Thank you for your interest and support in your community park district. We look forward in hearing from you soon.

Cody Brown
Cbrown@berwynparks.org

** Please refer to the backside of this letter for the Sponsorship form **



Berwyn Park District Presents

Letters to Santa

Please return completed form and donation to the following address, or request for a Berwyn Park District staff to pick up form by November 17th:

**Berwyn Park District
3001 Wisconsin Ave.
Berwyn, Illinois, 60402**

Sponsorship Categories
(Please circle your support)

Premium Sponsor - \$300

Gold Sponsor - \$200

Silver Sponsor - \$100

Bronze - \$ 50

Enclosed is our check for \$ _____ made payable to the *Berwyn Park District* in support of Letters to Santa

CONTACT PERSON'S NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____ CITY: _____ ZIP: _____

PHONE: _____ EMAIL: _____

Thank you for your support!!