

Berwyn Brew Fest

Sponsorship Levels



Presenting Sponsor - \$1,500

Full-page, 4-color advertisement on inside cover of event program

Prominent display of logo in print advertising

Prominent display of name & logo on Berwyn Brew Fest website

Prominent display in "Thank You" advertisement

10 general admission tickets to the fest

Display of two sponsor-provided corporate banners at fest

Sponsor has Full Page ad printed in 12,000 Berwyn Park District Winter/Spring Brochures.

Please send ad as digital pdf file in color to cbrown@berwynparks.org

Sponsor Thanked on Berwyn Park District Website

Sponsor Logo displayed on front of Volunteer and Event T-Shirts (Sponsorship must be received by 9/8/2017 in order to have logo on T-shirts)

Sponsor Logo will be on all digital advertising, will be displayed on 2 Digital billboards throughout Chicagoland area for 1 month. (Estimated 70,000-80,000 impressions per week)

Platinum Sponsor - \$1,000

Full-page advertisement in event program (B&W)

Prominent display of logo in print advertising

Prominent display of name & logo on Berwyn Brew Fest website

Prominent display in "Thank You" advertisement

5 general admission tickets to the fest

Display of sponsor-provided corporate banner at fest

Sponsor has Half Page ad printed in 12,000 Berwyn Park District Spring Brochures.

Please send ad as digital pdf file in color to cbrown@berwynparks.org

Sponsor Logo displayed on back of volunteer and event T-Shirts (Sponsorship must be received by 9/8/2017 in order to have logo on T-shirts)

Sponsor Thanked on Berwyn Park District website

Sponsor Logo will be on all digital advertising, will be displayed on 2 Digital billboards throughout Chicagoland area for 2 weeks. (Estimated 70,000-80,000 impressions per week)

Gold Sponsor - \$750

Half-page advertisement in event program (B&W)

Display of logo in print advertising

Display of name & logo on Berwyn Brew Fest website

Listing in "Thank You" advertisement

2 general admission tickets to the fest

Display of sponsor-provided corporate banner at fest

Sponsor logo listed on back of volunteer and event T-shirts

(Sponsorship must be received by 9/8/2017 in order to have logo on T-shirts)

Sponsor Thanked on Berwyn Park District Website

Silver Sponsor - \$375

Display of logo in event program (B&W)

Listing in print advertising

Listing on Berwyn Brew Fest website

Listing in "Thank You" advertisement

Display of sponsor-provided corporate banner at fest

Experience Craft Beer Berwyn Style!



Berwyn Brew Fest

Sponsorship Order Form

Company _____

Contact Person _____

Email _____ Phone _____

Address _____

City _____ State _____ Zip _____

Sponsorship Package

Presenting - \$1,500

Platinum - \$1,000

Gold - \$750

Silver - \$375

Please make checks payable to:

Berwyn Park District
3701 S. Scoville Avenue
Berwyn, IL 60402
708.956.7870
cbrown@berwynparks.org

*Program ads are due September 15, 2017. Please see the enclosed ad specification sheet for more details.

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Ad Specifications

All ads need to be submitted in BLACK AND WHITE unless you have a Presenting Sponsorship that includes an ad on either the front or back cover or inside cover. Color Ads need to be submitted in CMYK color. All other ads need to be submitted in grayscale.

Full Page - 4.875" wide x 7.875" tall

Half Page - 4.875" wide x 3.7813" tall

Please include CROP MARKS with your ad. If your ad bleeds, please include a .125" bleed area.

PROPER FILE FORMATS:

EPS files (with text in outlines and images embedded)

PDF files

JPG files of 300 dpi or higher

If you have any questions regarding the set up of an ad, you may contact Cody Brown at 708-956-7870 cbrown@berwynparks.org.