

# ALL HALLOW'S EVE

Opportunities for Community Exposure



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**“PREMIERE” SPONSOR:** **Deadline: October 20, 2017** **\$1000**

- Sponsor has Full Page ad printed in 10,000 Berwyn Park District Summer Brochures. **Please send ad as digital pdf file in color to [cbrown@berwynparks.org](mailto:cbrown@berwynparks.org)**
- Promotional photo in local newspaper displaying sponsor as a Premiere Sponsor (based on availability).
- Sponsor has the opportunity to display promotional materials at the event.
- Sponsor’s logo printed on 8,000 All Hallow’s Eve fliers. (Fliers are distributed to local Berwyn businesses and non-profit organizations as well as District 100 & 98 Berwyn schools.)
- Sponsor listed on the Berwyn Park District’s website.
- Sponsor thanked in 10,000 Summer Berwyn Park District brochures.
- Sponsor’s name displayed on a Berwyn Park District’s Sponsor Board at the event.

*NEW!*

- Sponsor to be judge of Costume Parade

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**“GOLD” SPONSOR** **Deadline: October 20, 2017** **\$500**

- Sponsor has ½ page ad printed in 10,000 Berwyn Park District Summer Brochures. **Please send ad as digital pdf file in color to [cbrown@berwynparks.org](mailto:cbrown@berwynparks.org)**
- Sponsor has the opportunity to display promotional materials at the event.
- Sponsor’s logo printed on 8,000 All Hallow’s Eve fliers. (Fliers are distributed to local Berwyn businesses and non-profit organizations as well as District 100 & 98 Berwyn schools.)
- Sponsor listed on the Berwyn Park District’s website.
- Sponsor thanked in 10,000 Summer Berwyn Park District brochures.
- Sponsor’s name displayed on a Berwyn Park District’s Sponsor Board at the event.

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**“SILVER” SPONSOR** **Deadline: October 20, 2017** **\$250**

- Sponsor has ¼ page ad printed in 10,000 Berwyn Park District Summer Brochures. **Please send ad as digital pdf file in color to [cbrown@berwynparks.org](mailto:cbrown@berwynparks.org)**
- Sponsor listed on the Berwyn Park District’s website.
- Sponsor thanked in 10,000 Summer Berwyn Park District brochures.
- Sponsor’s name displayed on a Berwyn Park District’s Sponsor Board at the event.

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**“IN-KIND” DONOR** **Deadline: October 20, 2017** **Non-monetary items**

- Your company name posted at the event.
- See reverse side for In-Kind Donation Suggestions.

**If interested, contact Cody Brown, Events and Recreation Manager at 708.956.7870 or [cbrown@berwynparks.org](mailto:cbrown@berwynparks.org)**



# ALL HALLOW'S EVE



## In-Kind Donation Suggestions

Corn Stalks

Foam Board (4' x 8')

Foggers & Fog Juice

Glo - Products

Hay Bales

Inflatables

Unused Make-Up

Paint

Scrap Lumber

- Untreated – no varnish, no paint
- No nails or staples
- Pallets are accepted

Sno-Fence

Wooden Fence

Spider Webs

Costumes & Clothing

Strobe Lights

Gauze

Glow in the dark spray paint

Fake spiders

Old wedding dresses

Dry ice

Green & white glow sticks

Dolls

White spray paint

Children toys

Latex gloves

Stockings

Disco balls

Toilet paper

Fake blood

White sheets

Motion sensors

Styrofoam mannequin heads

Fabric stiffener

Screw eyes

Duct Tape

Cable Ties

Tarps

Batteries

Removable adhesive hooks or painters' tape

Bird bath and angel statue